

Associate Attorney at Law

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## **EDUCATION**

Koc University, Faculty of Law, LL.B.

## **PRACTICE AREAS**

Intellectual Property Law Litigation Oppositions and Appeals Prosecution Dispute Resolution Non-Contentious

## **MEMBERSHIP**

INTA

## LANGUAGES

Turkish (Native) English

She is registered as an attorney at law before the Istanbul Bar Association.

She supports foreign and domestic clients from various industries including fashion, textile, automotive, food, pharmaceuticals and media in trademark, design, domain name and unfair competition related disputes.

Her practice focuses on prosecution and litigation matters including the administrative proceedings before the Turkish Patent and Trademark Office and WIPO in addition to cancellation, invalidation, infringement and unfair competition actions before the Civil IP courts of First Instance and Courts of Appeal.

Irem also takes part in advising and representing domestic and international companies for protection of their IP rights in MENA region. Handling settlement negotiations and managing administrative and judiciary proceedings before the local patent offices and the competent courts in the region through our trusted local partners, are among the services she offers.