

Online IP School

by

Kenaroğlu Avukatlık Bürosu

Guest Speaker: Fernando Strubing Gomes

Corporate International Business Development Director / Clarke Modet

18 years of professional experience in the area of intellectual property, with a career that began as a Consultant in Clarke Modet Portugal and grew into his appointment as a key decision making figure in leading organizations of renowned prestige. Most recently, he was a Regional director who acted directly in sales related strategies, providing solutions for IP related matters and managing client portfolios in Germany, Austria, and Switzerland.

Education

Law Degree issued by Universidad Lusíada de Lisboa

Post graduate in Strategic Planning for Law Firms.

Languages

English, German, Spanish, French and Portuguese

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Guest Speaker: Elena Seregina

Legal Associate EMEA / CROCS

Graduated with honours from the department of Linguistics and Cross-Cultural Communication, University of Russia, my career as a lecturer and translator took left field exist, when after years of living in different latitudes, I landed in The Netherlands as part of the legal team within Crocs companies.

A thread of additional studies, research, presentations and seminars with international law schools and orgs undertaken over 10 years, I've been in-house, along with a great support from my manager (and his guidance, sure, also!) is something I cannot hold back my gratitude for.

IP has always been given a special focus at Crocs, so that's served as a gentle invitation for me to awaken my appetite for this area of law.

There are only 2 members in the Crocs EMEA legal team (10 on average globally) and although we do much under 1 roof, we obviously appreciate the network of our wonderful outside experts in various jurisdictions, with whom, all together, we make up a group of star players.

My expertise is pretty much diverse and all-essential (it is not only IP that I cover at Crocs). If we speak of IP particularly: preparing new tm, design (at times copyright) applications, invalidation/cancellation actions of 3rd- party registrations, evidence searches and documenting such, customs surveillance and border entrance controls, online / physical markets monitoring and beaming enforcements right there, too, litigation tasks, settlement deals, among others.

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Guest Speaker: Brian Colin

Brand Protection Manager / Brown Forman

Brian Colin is Brand Protection Manager in charge of the fight against counterfeiting at Brown-Forman, the largest US producer of spirits & wines, including the iconic Jack Daniel's Tennessee Whiskey brand.

He obtained his degree in European Affairs and International Relations at Sciences Po Lille in France, and the College of Europe in Belgium.

Brian has previously worked in the field of Intellectual Property and Brand Security for Pernod Ricard in Shanghai, London and Paris.

He also has working experience in the field of public affairs at the Consulate of France in Hong Kong, and at the European Union Mission to the WTO and the UN in Geneva.

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Guest Speaker: Davide Bresner

Partner / Bresner Cammareri Intellectual Property

After graduating at the University of Milan in 2004, he completed his academic formation gaining an LL.M degree in Intellectual Property at the Benjamin Cardozo School of Law, in 2006. He worked for nearly 10 years in international law firms specialized in Intellectual Property law. He advises clients on all aspects of intellectual property law, with a particular focus on trademarks and patent litigation, as well as on anti-counterfeiting strategies.

He advises prestigious clients from different industries (fashion, design, manufacturing) on several issues, handling precautionary measures (such as descriptions, seizures and injunctions) and proceedings on the merit related to trademarks, patents, designs and unfair competition, before the Italian specialized Courts. His work also includes worldwide Customs Surveillance measures, anti-counterfeiting strategies, arbitration procedures for the assignment of domain names before WIPO; management, rationalization and enforcement of trademark and patent portfolios, drafting of IP related contracts.

He has been recognized in several editions of the World Trademark Review 1000 as Top TM Professional in Italy in the field of litigation/anti-counterfeiting.