

# IP SCHOOL

by

Kenarođlu Avukatlık Burosu

Fifth Term  
19/09/2024 - 01/11/2024

Guest Speaker

Mustafa akır is an industrial engineer with 14-year experience in patent portfolio management, patent data analytics, patent valuation and licensing strategies.

He is the co-founder of Patent Effect since 2019, the company providing intellectual property, tech transfer, and start-up services. I mainly leads patent data analytics services, patent research, patent valuation, patent portfolio management, patent commercialization, start-up acceleration programs, technology transfer and commercialization services for patents and IP-based spinoff companies.

He is also the co-founder of Patentiv supported by Berlin Senate in Germany. Patentiv is a SAAS platform designed for patent owners offering a 5x cheaper and faster patent valuation solution through AI technology and reliable methodology.

He is the founder of “Patent Raporu” which is the biggest patent platform in Turkey. We have more than 9.000 members from Turkey, most comprising patent professionals, R&D managers/experts, TTO experts/managers.

He is acting as the Board member of LES Turkey which is national chapter of Licensing Executives Society International. He is also recognized by IAM as one of World’s leading 300 IP strategists in the World in 2022, 2023 and 2024.

Mr. akır completed his practical technology transfer experiences in NIH (National Institutes of Health, USA), UCLB (UK), and Cambridge Enterprise (UK). He holds the certificated of “RTTP: Registered Technology Transfer Professional” and “QPIP: Qualified patent information Professional”.



Mustafa akır

*RTTP, QPIP, Patent Attorney  
Co-Founder, Patent Effect & Patentiv*

patent**effect.**



Patentiv

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Prof. Dr. Flrya Yusufođlu Bilgin graduated from Galatasaray University Faculty of Law in 1999 and currently serves as a professor at the same institution. She earned her master's degree in 2002 from Galatasaray University with a thesis titled Legal Protection of Computer Programs. She completed her Ph.D. in 2009 with a study titled Patentability Requirements.

In 2016, she published her work titled Protection of Intangible Rights as Capital in Joint Stock Companies and received the title of associate professor in 2017. She was appointed as an associate professor at Galatasaray University in 2018 and as a professor in 2023. In 2022, she published her professorship thesis titled Legal Liability of Service Providers in Digital Markets.

She teaches courses in Intellectual and Industrial Property Rights, Unfair Competition Law, Pharmaceutical Law, and Commercial Law.



Prof. Dr. Flrya Yusufođlu Bilgin



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Pablo is a Spanish qualified lawyer with experience in intellectual property law, serving both as internal and external counsel. He has built a solid career in corporate and commercial law before returning to this field. He has led the legal departments in several companies, including a fintech and a fast-moving consumer goods (FMCG) business.

At Inditex, Pablo is now responsible for the Group's Global IP department, managing a team of 22 highly experienced IP professionals focused on strategy, prosecution, legal advice, litigation, and contracts. He also manages a network of outside counsels and provides guidance to management teams across the organization with a strong business-oriented mindset.



Pablo Iglesias  
*Global Head of IP*

**INDITEX**

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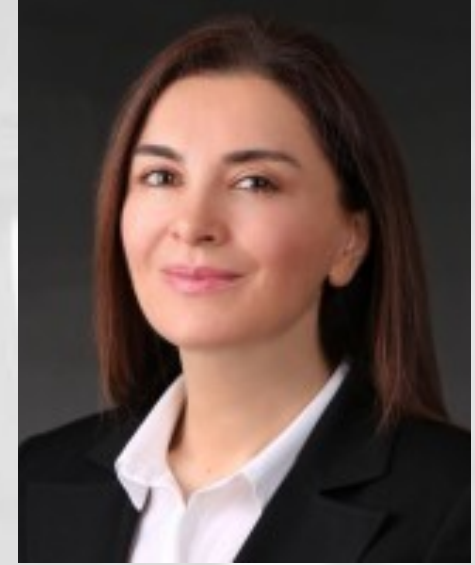
Kenarođlu Avukatlık Brosu

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Neval Berdibek is a highly experienced general counsel, currently serving as the Chief Legal Counsel at NUSR-ET, where she manages global legal affairs and intellectual property processes. Before joining NUSR-ET, she held a similar role at KOTON, overseeing both domestic and international litigation and corporate initiatives. Neval has also provided legal advisory services to Denizbank, focusing on local and international financial projects. She began her career at top-tier corporate law firms in Turkey, advising on a diverse range of international and domestic matters.

Neval holds a law degree from Istanbul University and a business degree from Santa Monica College. She has been recognized multiple times in the "GC Powerlist Turkey" by the esteemed Legal500.



Neval Berdibek  
*General Counsel*



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İrem ađlar Hamamcıođlu graduated from the Faculty of Economics at Bilkent University in 2007. She began her professional career that same year as a Trademark Specialist at Ankara Patent Office. In 2011, she joined Arelik Intellectual Property team and became a Chartered Turkish Trademark Attorney in 2013. Starting as a Trademark Specialist at Arelik, she has been leading the Intellectual Property Portfolio Team since 2018.



İrem ađlar Hamamcıođlu  
*Head of IP Portfolio Management*

**Beko**



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“The photographer inside me always believed that a click of the camera already produces a protected artwork. Now I only photograph in my leisure time. But this is how I came to copyright law...” So far, as to the spark of Constantin starting his career in intellectual property law.

Constantin Kletzer studied law at the University of Vienna, where he graduated in 1996. He is qualified as an attorney-at-law in Austria and as a representative with EUIPO and UPC.

He worked in Los Angeles and Vienna, and was associate and partner in renown law firms, until he started the boutique law-firm GEISTWERT as one of five founding partners. GEISTWERT is a veritable IP powerhouse offering services in intellectual property, IT and Life Sciences.

Constantin is passionate about trademark and patent litigation and IP related contracting work – and, of course, any creative process associated herewith.



Constantin Kletzer

*Partner*

