

SUMMER PROGRAM

Online IP School

June 3, 2021 16.00 – 17.30

Introduction and Basics of IP

We will dedicate this meeting to get to know each other with the participants and try to plant the seeds of team spirit for the next three months.

Also, we will be introducing the concept of the program to the participants and giving a short presentation on basics of IP.

June 17, 2021 16.00 – 17.30

Presentation & Welcoming Mr. Fernando Gomes (Clarke Modet)

In the first half of the meeting, a presentation will be given regarding administrative and legal proceedings on trademarks and designs before the TPO.

In the second part, we will be hosting our guest and close the meeting with the Q&A session.

The “summer program” will last 3 months from June to September 2021 and we will have 8 online meetings in total during this period.

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July 1, 2021 16.00 – 17.30

Case Study

We will study on significant trademark and design cases in the light of the sample precedents of the Turkish Patent and Trademark Office.

Case materials/presentations will be provided to the participants one week before the meeting date.

July 9, 2021 16.00 – 17.30

Case Study

We will study on a complex domain name & trademark dispute in the light of the precedents of the Courts of Appeal.

Case materials/presentations will be provided to the participants one week before the meeting date.

July 30, 2021 16:00– 17.30

Presentation & Welcoming Ms. Elena Seregina (Crocs)

In the first half of the meeting, a presentation will be given regarding litigation proceedings including court actions and preliminary injunctions in the light of the sample precedents of the Courts of Appeal.

In the second part, we will be hosting our guest and close the meeting with the Q&A session date.

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August 12, 2021 16.00 – 17.30

Case Study

We will examine a patent infringement case and discuss on sample precedents of the Courts of Appeal.

Case materials/presentations will be provided to the participants one week before the meeting date.

August 27, 2021 16.00 – 17.30

Presentation & Welcoming Mr. Brian Colin (Brown-Forman)

In the first half of the meeting, a presentation will be given on anti-counterfeiting measures including Customs detentions and criminal proceedings before the courts.

In the second part, we will be hosting our guest and close the meeting with the Q&A session.

The “summer program” will last 3 months from June to September 2021 and we will have 8 online meetings in total during this period.

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September 10, 2021 16.00 – 17.30

Case Study & Welcoming Mr. Davide Bresner (Bresner & Cammareri IP Law Firm, Milan)

We will examine a sample collective IP case in the first half of the meeting.

Case materials/presentations will be provided to the participants one week before the meeting date.

In the second half of the meeting, we will be hosting our guest and close the meeting with the Q&A session.

The “summer program” will last 3 months from June to September 2021 and we will have 8 online meetings in total during this period.