

ONLINE IP SCHOOL

Fourth Term

OCTOBER-DECEMBER 2023

October 5, 2023 17:00-18:30 (GMT +03:00)

Introduction and the Basics of IP

October 12, 2023 17:00-18:30 (GMT +03:00)

Trademarks I - Basics and Prosecution

October 19, 2023 17:00-18:30 (GMT +03:00)

Trademarks II - Litigation

October 26, 2023 17:00-18:30 (GMT +03:00)

Case Study I

Guest Speaker:

Adv. Vincenzo Melilli, Head of Design Law Department, Bugnion S.p.A.

November 2, 2023 17:00-18:30 (GMT +03:00)

Patents & Utility Models by

Aydın Mutlu, Managing Partner, INVOKAT Intellectual Property Services

November 9, 2023 17:00-18:30 (GMT +03:00)

Industrial Designs

November 16, 2023 17:00-18:30 (GMT +03:00)

Case Study II

Guest Speaker:

Adv. Susana Fernandez Martin, IP Director, Industria De Diseño Textil S.A.

November 23, 2023 17:00-18:30 (GMT +03:00)

Copyrights

November 30, 2023 17:00-18:30 (GMT +03:00)

Domain Names +

December 7, 2023 17:00-18:30 (GMT +03:00)

Case Study III

Guest Speaker:

Adv. Charlotte De Jouffroy, *Manager IP Enforcement, Pernod Ricard*

December 14, 2023 17:00-18:30 (GMT +03:00)

IP Enforcement

December 21, 2023 17:00-18:30 (GMT +03:00)

**Hot Topics in IP & Technology (AI, Metaverse & Recent Developments) by
Luna Bianchi, *CEO & Co-Founder, Immanence***

December 26, 2023 17:00-18:30 (GMT +03:00)

Closing Remarks and Trivia Quiz